

NEWS RELEASE



FORUM RESEARCH INC.

FOR IMMEDIATE RELEASE

Trump's Approval Virtually Unchanged

Still disapproved by two-thirds of Canadians

Toronto, March 24th – In a random sampling of public opinion taken by The Forum Poll™ among 1029 Canadian voters, Donald Trump's approval rests at only (22%), the same as last month (Feb 26th: 22%). His disapproval (65%), while effectively the same as last month (Feb 26th: 66%), is one point lower.. Those who respond that they do not know stand at (12%), one point higher than last month (Feb 26th: 11%).

Approval is common to males (30%), the most wealthy (28%) and the least wealthy (25%), Albertans (32%), Conservative voters (43%), and the least educated (31%).

Disapproval is common to the oldest (70%), those between 55 - 64 (67%), and the youngest (68%). Those earning \$20,000-\$40,000 (70%), \$40,000-\$60,000 (68%), and \$60,000-\$80,000 (70%) are also likely to disapprove of Trump.

Those living in Québec (71%) or BC (70%), supporting the BQ (90%), or with a college or university degree (70%) are highly likely to be opposed to Donald Trump.

"Donald Trump's overall approval numbers have shown little variation since his inauguration. For now, those that like him, like him. Those that don't, don't. There's been nothing to date that's changed anyone's mind about Trump," said Dr. Lorne Bozinoff, President of Forum Research.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of NNN randomly selected Canadian Voters. The poll was conducted on March 22nd-23rd 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Forum's Trump Tracker

Do you approve or disapprove of Donald Trump?

%	Sample	Approve	Disapprove	Don't know
Mar 22-23	1029	22	65	12
Feb 24-26	1340	22	67	11
Jan 19-21	1332	23	66	11

Trump Approval

Do you approve or disapprove of Donald Trump?

[All Respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1029	159	120	174	265	311	545	464
Approve	22	23	25	24	21	18	30	15
Disapprove	65	68	61	59	67	70	57	73
Don't know	12	9	14	17	12	12	13	12

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1029	122	178	171	136	100	161
Approve	22	25	18	21	20	24	28
Disapprove	65	63	70	68	70	64	56
Don't know	12	13	12	11	10	12	15

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC
Sample	1029	76	245	420	52	95	141
Approve	22	14	17	24	27	32	23
Disapprove	65	68	71	62	63	54	70
Don't know	12	18	11	14	10	14	8

Current Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1029	359	322	146	61	49	26
Approve	22	43	9	10	16	6	45
Disapprove	65	38	85	83	76	90	37
Don't know	12	20	7	7	8	4	19



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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1029	192	258	392	187
Approve	22	31	25	17	22
Disapprove	65	57	64	70	64
Don't know	12	12	11	13	13

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